

# Gain *the* Policy Edge

5 Day Intensive - June 2010



Successful public sector leaders are intelligent, intensely curious and articulate. They know the way governments work and how policies are crafted over time.

This innovative program is aimed at senior government officers and managers who want to develop their policy skills and leadership potential.

It challenges participants to think cleverly about policy.



Institute of Public Administration Australia  
(Victoria)



## 5 Day Intensive - June 2010



## COURSE FEATURES

**CORE PROGRAM**

The core program is designed to equip participants with the knowledge and skills to make a major contribution to policy development and policy leadership. Senior public sector leaders from across a variety of portfolio areas share their experiences and perspectives.

**ALUMNIST IN RESIDENCE**

How often do you hear 'If only I had known...' Past IPAA Gain the Policy Edge participants join the course to support peer learning and to share their knowledge.

**SIMULATED POLICY PROCESS**

Participants work in syndicate groups to prepare a hypothetical policy presentation to government. It concludes with a simulation in Parliament House where participants practice and receive feedback on their policy formulations and presentations from former Ministers and Secretaries.

**NETWORKS ACROSS GOVERNMENT**

The program provides opportunities for participants to network, engage and debate with each other. Participants form strong bonds across government which endure throughout their careers.

**POST PROGRAM SEMINARS**

To ensure professional development continues beyond Gain the Policy Edge, IPAA invites participants to further seminars throughout 2010.

**PATHWAY TO POSTGRADUATE STUDY**

Successful completion of the assessment option provides a pathway or advanced standing into postgraduate degrees.

## COURSE FACILITATORS

**Tim Orton**

Managing Director,  
The Nous Group

Tim regularly facilitates strategic thinking and planning sessions with clients, including a number of Victorian Government departments. He brings a provocative, insightful and practical mind-set. Tim is a Rhodes Scholar and McKinsey alumnus and has first class honours degrees: BA (Oxon.) and BE (Melb).

**Kathy Laster**

Executive Director,  
IPAA Victoria

Kathy has worked and published in key areas of public policy including multiculturalism, child welfare and law reform. A consultant to both state and federal ministers, Kathy's previous position was as Executive Director of the Victoria Law Foundation where she championed community access to justice. She has an MA, LLB from the University of Melbourne and LLM, JSD from Columbia University.

**Mike Scrafton**

Principal Consultant,  
The Nous Group

During a 20 year career in the public sector Mike gained extensive experience at senior levels of the State and Commonwealth public sectors. He has led major organisational restructures, and was Chief of Staff and Senior Advisor to successive Ministers for Defence. Mike has qualifications in history, governance, philosophy and economics and studied leadership and management at Harvard and Oxford.

**Ian Porter**

Chief Executive Officer  
Alternative Technology  
Association

Ian brings a strong, recent and practically focussed approach to policy which bridges research development and implementation. He spent eighteen years in the Victorian Government's energy and environment portfolios, as a Policy Analyst and as an Executive Director. Ian has a BSc (Hons) in Chemistry from the University of Melbourne.

# Gain *the* Policy Edge



## PROGRAM STREAMS

Gain the Policy Edge is an intensive program held over 5 days. Streams A & B come together for receptions and the simulation program.

### OPENING RECEPTION STREAMS A & B

**2 June**

#### Includes:

The Great Debate  
“That Accountability Thwarts Innovation”

#### The Hotel Windsor

Spring Street, Melbourne  
4.30 pm – 7.00 pm

### CORE PROGRAM (Days 1, 2 & 3)

#### Hilton on the Park

192 Wellington Parade, Melbourne  
9.00 am - 5.00 pm

### SIMULATION (Days 4 & 5) STREAMS A & B

**8 June**

#### The Hotel Windsor

Spring Street, Melbourne  
9.00 am - 5.00 pm

**9 June**

#### The Hotel Windsor

Spring Street, Melbourne  
9.00 am - 1.00 pm

#### The Melbourne Town Hall

Cnr Swanston and Collins St, Melbourne  
1.00 pm – 5.00 pm

### CLOSING RECEPTION

**9 June**

#### The Melbourne Town Hall

Cnr Swanston and Collins St, Melbourne  
5.00 pm - 6.30 pm

### POST PROGRAM SEMINARS

Participants will be invited to IPAA seminars related to the course content throughout the year.

IPAA seminars will provide an opportunity to connect with people and ideas through our whole of government networks.

### Stream Dates

**A**  
**B**

### Day 1

2 June  
3 June

### Day 2

3 June  
4 June

### Day 3

4 June  
7 June

### Day 4 Simulation

8 June  
8 June

### Day 5 Simulation

9 June  
9 June

## WHO SHOULD ENROL?

For the past 10 years Gain the Policy Edge has been a right of passage for senior public sector policy makers.

The program is ideal for those who are looking to advance their existing policy skills, or for anyone who needs to understand the conceptual framework for the policy work they already do.

## FOR MORE INFORMATION

For further information on the program please visit the Gain the Policy Edge website:

[www.gainthepolicyedge.com.au](http://www.gainthepolicyedge.com.au)

or call IPAA Victoria on 03 9653 2000

# Gain *the* Policy Edge



## PREVIOUS PARTICIPANTS SAY...

*'The guest speakers were very interesting and offered fantastic insights into the policy making process. Also giving a presentation in the Assembly was an amazing opportunity'.*

**Stephen Parker**

*'I liked the style of teaching - plenty of small group work and discussion and not too much lecturing. And great guest speakers'.*

**Helen Matters**

*'I liked the role plays and group work - even though challenging! Gain the Policy edge provided a good opportunity to listen to high profile government figures (past & present)'.*

**Tracey Mander**

*'I enjoyed the variety of highly motivated, skilled and knowledgeable participants and presenters. Each participant and presenter had their own style and personality which contributed to the mix and variety of conversations throughout the course'.*

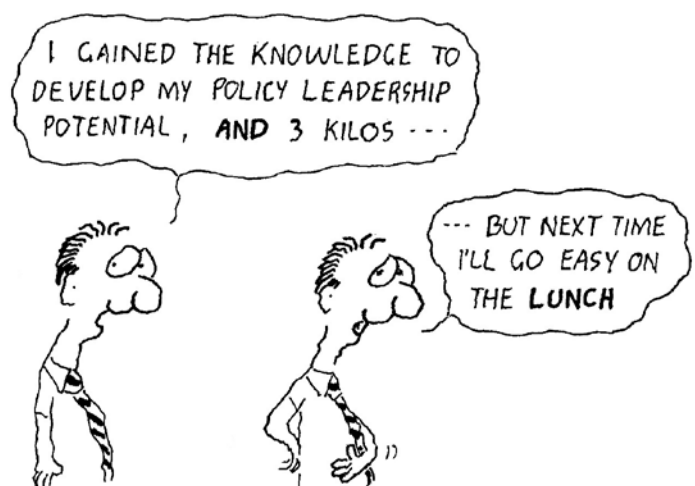
**Claire Sandford**

## PARTICIPANTS WILL

- Examine the processes that successful policy making should follow, including key elements such as issue analysis, policy options, the budget process, consultation and co-ordination
- Understand community capacity and partnerships and how these can multiply the options and choices for governments
- Explore cabinet decision making and implementation
- Link the policy development cycle with evaluation and implementation
- Define how their work is likely to change over the next five years

**Participants will also have the opportunity to be assessed and accredited for advanced standing in post graduate studies during this intensive program.**

## WHAT PAST PARTICIPANTS SAY THEY GAINED ...



J.WRIGHT

	Stream A	Stream B
<b>Please choose your membership category</b>	<b>Price inc GST</b>	<b>Price inc GST</b>
<input type="checkbox"/> Personal IPAA Member	<input type="checkbox"/> \$4070	<input type="checkbox"/> \$4070
<input type="checkbox"/> Corporate IPAA Member	<input type="checkbox"/> \$4620	<input type="checkbox"/> \$4620
<input type="checkbox"/> Non Member	<input type="checkbox"/> \$5170	<input type="checkbox"/> \$5170

## PARTICIPANT DETAILS

PREFIX \_\_\_\_\_ NAME \_\_\_\_\_

POSITION/TITLE \_\_\_\_\_

ORGANISATION \_\_\_\_\_ DEPARTMENT/DIVISION \_\_\_\_\_

ADDRESS \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL (for registration confirmation) \_\_\_\_\_

SPECIAL NEEDS (diet, access etc) \_\_\_\_\_

I would like to share my contact details with other *Gain the Policy Edge* participants?  YES  NO

## PAYMENT TERMS

7 days from registration. To secure your place, complete payment details below. Please take care with selection of membership category and payment arrangements as refunds for double payments incur a 50% administration fee.

## PAYMENT OPTIONS

Please indicate on all payment advice the participant's surname and reference number GPE13

ELECTRONIC FUNDS TRANSFER (EFT) TO FOLLOW

CHEQUE PAYABLE TO IPAA VICTORIA

PLEASE INVOICE ME

PLEASE SEND INVOICE TO (provide name and contact details if different from above)

CREDIT CARD  Visa  MasterCard  AMEX

NAME ON CARD \_\_\_\_\_

AMOUNT AUTHORISED \$ \_\_\_\_\_

CARD NUMBER / / / / EXPIRY DATE /

CARDHOLDER'S SIGNATURE \_\_\_\_\_

CARDHOLDER'S FAX NUMBER (for receipt) \_\_\_\_\_

Registrations and payments can now be made online please visit our website: [www.vic.ipaa.org.au](http://www.vic.ipaa.org.au)

## SEND REGISTRATION

Fax IPAA Victoria (03) 9639 9663  
 Post IPAA Victoria, Level 3, 37 Little Bourke Street, Melbourne, Victoria, 3000  
 For more information contact us at: [events@vic.ipaa.org.au](mailto:events@vic.ipaa.org.au) or call 03 9653 2000

## CONFIRMATION

All participants will receive email confirmation of bookings that will include details of venues and start times.

## REFUND AND CANCELLATION POLICY

A refund of registration fees, less a service fee of \$495 will be made if notification is received in writing at IPAA Victoria 14 days prior to course commencement. Requests for refunds after this date will be considered individually. All refunds will be made after each course. Substitute participants are welcome at any time before course commencement.

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